

RYDER RIPPS  
ALONE TOGETHER  
RED BULL STUDIOS  
FEB.27 - APR. 12, 2015

Conceived by Ryder Ripps, ALONE TOGETHER is a site-specific exhibition for Red Bull Studios New York. As both sculpture and performance, ALONE TOGETHER acts as a microcosm of the Internet, suggesting the following paradox - the more connected we are online, the more physically withdrawn we become.

ALONE TOGETHER exaggerates the relationship between the content creator and content consumer, illuminating the physical solitude of virtual relationships. This dynamic is physically reinforced by the sculptures' divided orientation between the upper and lower floors of the space. The upstairs replicates the solitary voyeurism found in the online viewing experience while the downstairs performance enacts the corporal aspects of a network. Viewers are confronted by six performers/users - whose collective digital output is harnessed and fed into a singular, frenzied tableau- a representation of the voracious social feed. Exhibition goers become voyeurs, surveilling the performative Internet experience encased below. Just steps away are six self-mediated video interviews that serve as introductions to each performer/user, drawing back the curtain of content and addressing the dichotomy between our representation and corporal self.





Upstairs viewing box - a reimagined version of Duchamp's *Étant Donnés* for the internet age. The content comes from 6 users in a sculpture downstairs. This is a representation the feed.





Viewers peer into two  
eyeholes.





The sculpture has a mirrored surface, viewers see themselves as they approach.



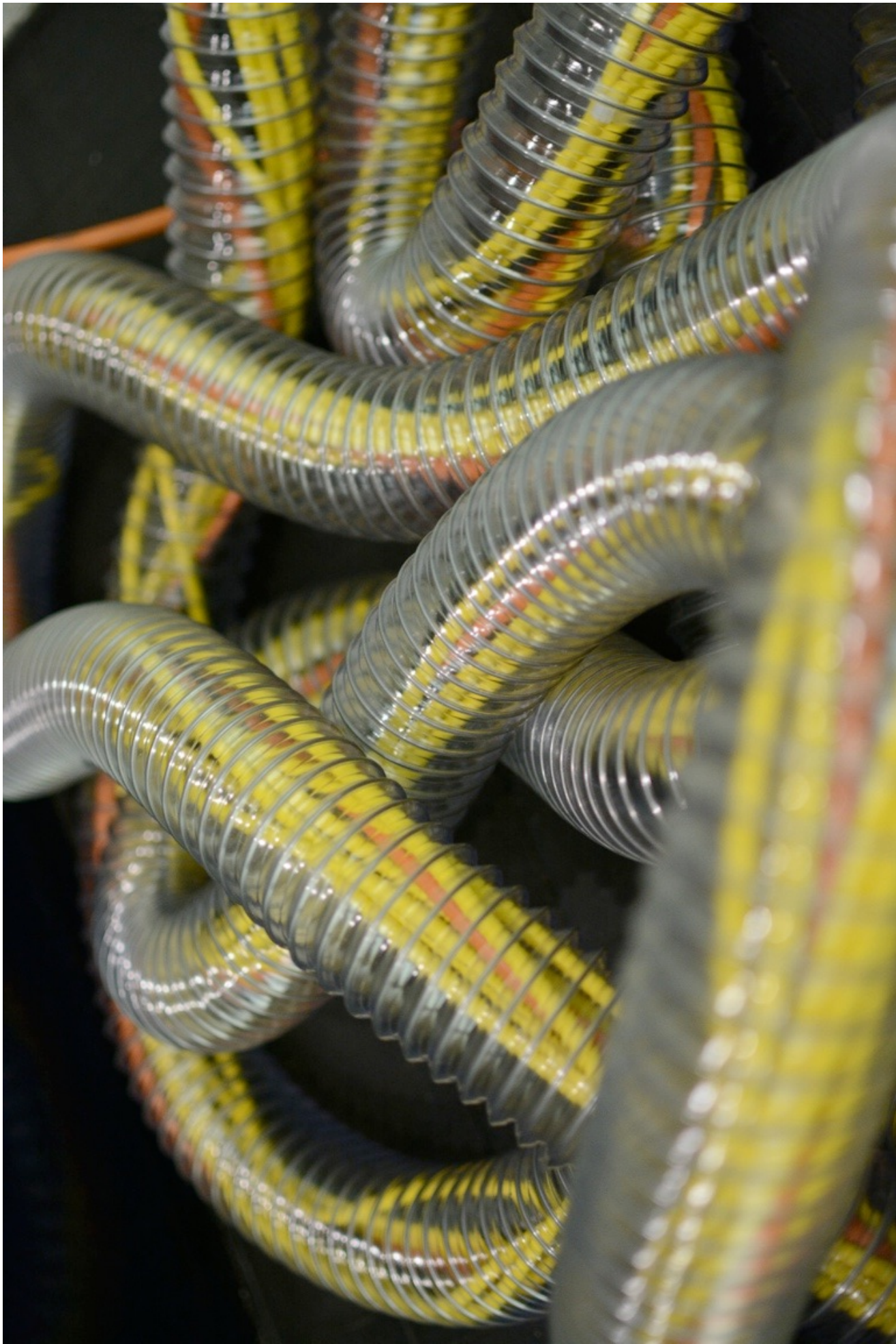


Inside is a kaleidoscopic  
frenzy of images - being  
pipped in real-time.

Complete with a like button  
on the sculptures surface,  
when pushed a light  
downstairs notifies the  
user-performers downstairs.







A 70' foot cable connects  
the two sculptures.





6 user-performers are located in the sculpture bellow. They were sourced from craigslist, where they responded to an ad with the title "Do you want to get paid to use the internet as art?" and selected through their dynamic - each representing a unique aspect of internet use.

















The exhibitions wall text is the default lorem ipsum text with keywords interspersed, because thats how we read now in the feed.

MS VARIOUS PISSUMS. DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT RED BULLIUS, CARINUS TAURUS. MENTUM UT, CONVALLIS VEL TORTOR. NULLAM POWRPLNT SOLL C TUDIN, DUI UT PULVINAR DICTUM, JUSTO MAGNA AC ORCI. FUSCE IMPERDIET SEM A VELIT DIGNISSIM, AUCTOR ULLAMCORPER EROS DAPIBUS. SED YUNG NIBH. ETIAM ANTE NISI, HENDRERIT JULIUS LAPLACE UT NULLA SED, DAPIBUS VARIUS TELLUS. CUM SOCIIS NARTURIENT MONTES, NASCETUR RIDICULUS WAFEL BOOT MUS. QUISQUE EGESTAS URNA KANYOUS SIT AMET FELIS VEHICULA TURPIS NON, POWRPLNTIPUS EGESTAS EST. UT HENDRERIT, HANNY AHERN DIAM QUIS VETORTOR, NEC VARIUS AR NON PURUS. VINCE MCKELVIE MORBI PULVINAR DICTUM PSNP ALIQUET. PELLENTESQUE PURUS, DICTUM ID LUCTUS TOM MOODOUS QUIS, PELLENTANT DONN YUNGTHIP SAPIEN ANGELINA DREEMOUS EU NISL JENNI- QUI NON N WOLF. MAECENAS BIBENDUM WIFI ARCU NEC SOL- REM MALESUADA HENDRERIT. ALIQUAM LACINI- RIPPSUS HELENUS VERIN AUCTOR FIXOID, RENE SUSPENDISSE TRISTIQUE EST IN MASSA PORTTI- TRECARTIN. SHANUS RAOFUS, ELLENTESQUE EGESTAS. MAECENAS VULPUTATE STYLE.COM VUL- M. DUIS AC NULLA SED VAL KILMER RISUS CONVALLIS IN LEO VELIT KYLA CHEVRIER, VARIUS NON RISUS AT, ATA KOVACASTAN IACULIS UT SAPIEN QUIS, BOB ZENDALLIOUS ODIO INTERDUM VEHICULA. POOD- NEAN RISUS PURUS, MPERDIET STEAVOUS JOBS SCCELERISQUE SOLLICITUDIN LIGULA SIT AMET ALI- RAT TINCIDUNT, QUIS BIBENDUM LOREM CURSUS RIS UT DUI PURUS MATHAWOLF VIVAMUS AT REI RIZED MORBI ELIT METUS, EFFICITUR A LECTUS IN, AMET TINCIDUNT NULLA. UT ORNARE KATUS PREN- INTEGER VITAE POSUERE NULLA. IN KRISTUS WOOD, E QUIS ODIO TINCIDUNT, TEMPOR ENIM AT, BIBEN- PERDIET. PHASELLUS RUTRUM PURUS UT MOLESTIE VESTIBULUM JUSTO SIT AMET, TINCIDUNT SAPIEN. AND NOW WE IPSUMS - BUT MICHAEL ANDERSON THO..







Alone Together  
Ryder Ripps  
Opening Feb 27

Invite sent out for the  
opening.

opening reception

7-9

party

9-12

DJ Total Freedom

RSVP  
tho



Red Bull Studios

New York





Custom leather embroidered varsity jacket created for exhibition. Edition of 5. Features iconography found within the sculpture.





Photo of artist on the  
steps of the upstairs  
sculpture.



ALONE TOGETHER  
PRESS

New York Times - "Ryder Ripps on Putting Virtual Reality Into a Box" - <http://artsbeat.blogs.nytimes.com/2015/02/27/ryder-ripps-on-putting-virtual-reality-into-a-box/>

i-D Magazine - "*how ryder ripps is #making the internet*" - [https://i-d.vice.com/en\\_gb/article/how-ryder-ripps-is-making-the-internet](https://i-d.vice.com/en_gb/article/how-ryder-ripps-is-making-the-internet)

The Source - "*Artist Ryder Ripps Unveils 'Alone Together' Exhibition At Red Bull Studios*" - <http://thesource.com/2015/03/01/artist-ryder-ripps-unveils-alone-together-exhibition-at-red-bull-studios/http://thesource.com/2015/03/01/artist-ryder-ripps-unveils-alone-together-exhibition-at-red-bull-studios/>

Complex Magazine - "*URL to IRL: Controversial Artist Ryder Ripps Captures the Struggle of Existing on the Internet*" - <http://www.complex.com/style/2015/03/ryder-ripps-redeems-himself-with-alone-together-art-exhibition-nyc>

GOOD Magazine - "*Artist Ryder Ripps Makes the Internet His Classroom*" - <http://magazine.good.is/articles/artist-ryder-ripps-makes-the-internet-his-classroom>